

eastern park and the geelong botanic gardens strategic plan



client:
City of Greater Geelong

project team:
hansen partnership
John Patrick Landscape Architects

@Leisure
SMEC
Greenwood Consulting
Practical Archaeology

project description:

hansen in collaboration with John Patrick Landscape Architects, @ Leisure, SMEC, Greenwood Consulting, Practical Archaeology were engaged by the City of Greater Geelong to prepare a Strategic Plan for Eastern Park and the Geelong Botanic Gardens. This provides guidance on the conservation, management and landscape of the park and gardens, along with a long term vision.

Community consultation was a key component in the preparation of the Master Plan. Numerous consultation mechanisms were employed, such as workshops, listening posts and questionnaires, providing an appreciation of the wide ranging issues and values of stakeholders and the general community. From this a long term 50 year vision, along with fundamental design principles, were agreed upon, directing the development of the Master Plan.

The Master Plan, a key component of the Strategic Plan, was prepared identifying actions in areas such as pedestrian and vehicular movement, landscape and facilities. Some of the key actions include the protection of the existing flying fox colony, enhancing landscape character and the park's role as a Pinetum, new botanic gardens collections, an amphitheatre for new public events and a new water edge boardwalk, linking Eastern Park to Geelong's waterfront open spaces. With this plan the future of Eastern Park and the Geelong Botanic Gardens as Geelong's premiere regional park is guaranteed.



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