

technical assistance and training in provincial planning, quang nam province, vietnam



client:

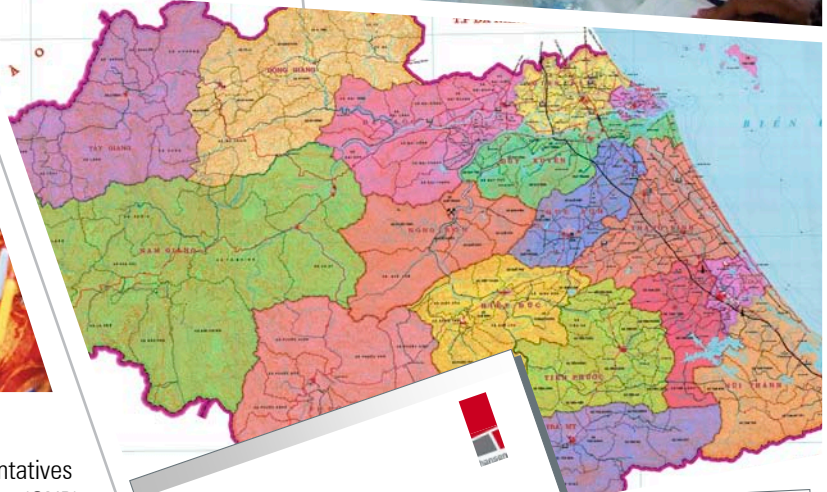
The World Bank

project team:

hansen partnership

Professor Brian Roberts

Mr Rod Brown



project description:

hansen was engaged by the World Bank to provide training for representatives from relevant provincial government authorities in Quang Nam Province (QNP), Vietnam in 'best practice' approaches and techniques used in integrated development planning. The training was to assist authorities in the development of a new Socio-Economic Development Plan for Quang Nam Province, to pave the way forward for new development over the next 10-15 years.

The project extended over a 3 month period, and involved 7 interactive workshops that were attended by 41 participants. The workshops were focused on undertaking initial data analysis, the development of a rapid SWOT analysis, cluster analysis and visioning exercises for Quang Nam Province. These workshops aimed to build capacity within the provincial government agencies, with participants encouraged to apply what they learned to achieve an integrated, strategic plan for the Province.

This project further aimed to encourage the development of a Plan capable of responding to the unique attributes of Quang Nam and the idea that future growth should respect and respond to the inherent values of the Province. Quang Nam is a place a natural beauty, with a rich history and culture. The new Plan should have a focus on promoting the strengths and opportunities of the Province accompanied by policies and actions which are aimed at transforming the province into a more prosperous, sustainable and attractive place to live, work and invest.



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